



## SPECIALTY NETWORKS ABOUT OUR COMPANY

### SPECIALTY NETWORKS COMPANIES

Specialty Networks brings together the functional expertise of UroGPO, GastroGPO, Gastrologix, United Rheumatology, PPS Analytics, and SN Research to deliver innovative and meaningful solutions to private practices around the U.S.



### COMING TOGETHER AS ONE NETWORK WITH A SHARED PURPOSE

Helping healthcare providers improve patient outcomes by getting each patient to the right care at the right time by harvesting the power of our network to create value for our provider members and industry partners.

### HOW WE DELIVER VALUE TO INDEPENDENT PRACTICES

**Independence & Choice:** You choose how you participate in our programs and the services and opportunities that best fit your practice. Membership is FREE and the benefits are priceless.

**Economic Value:** Offering solutions that solve your business problems and help your practice thrive.

**Stronger Together:** The Power of our Network brings strength to the partnerships we create, the support we give each other and the impact we can have on the gastroenterology industry- together!

### EXPLORE THE POWER OF OUR NETWORK

We work with independent practices to help them lower costs, operate more efficiently and expand ancillary services, so they can remain independent while providing the best care for their patients. We strive to make significant positive impacts on in-practice operational efficiencies, track how patients are treated clinically, and help bridge the gap between industry and the private practice community.

### VALUE OF SPECIALTY NETWORKS

#### Purchasing Power with Proven Partners

- Organize & Unite Specialty
- Clinical Education (Pathways, Protocols & Workflows)
- Prescription & Medical Benefit Optimization & Support
- Business & Operational Excellence
- Advisory Boards, In-Practice Programs & Conferences
- Purchasing Contracts & Payor Strategies

#### Insights that Impact Performance

- Patient Identification, Navigation & Engagement
- Evidence-based Care Delivery Support
- Center of Excellence in Standards of Care
- Clinical & Research Insights
- Business Intelligence (Peer Groups & Benchmarking)
- Technology, Analytics & Services

#### Leading Studies for Improved Patient Outcomes

- Real-world Evidence & Observational Studies
- Investigator Initiated Trials
- Patient Identification & Enrollment
- Clinical Trials
- Patient, Provider & Care Team Reported Insights

# UNITED RHEUMATOLOGY OVERVIEW



## UNITED RHEUMATOLOGY ADVANCES THE SUCCESS OF RHEUMATOLOGISTS AND MAXIMIZES THE QUALITY OF LIFE FOR THEIR PATIENTS.

United Rheumatology gives voice to physicians and empowers them to practice in a way that is best for patients while being appropriately reimbursed for care. The portfolio of services minimize administrative stressors so practices can focus on patient care while offering innovative solutions that only our network can provide due to its size and national footprint.

We have multiple resources in the following categories:

- ✓ Independent Rheumatology Group Purchasing Organization
- ✓ Infusion Optimization
- ✓ In-Office Dispensing Services (IOD)
- ✓ Practice Solutions and Administrative Support
- ✓ Chronic/Principal Care Management (CCM/PCM)
- ✓ Payor Programs
- ✓ Prior Authorization Services
- ✓ Comprehensive Member Support

MEMBERSHIP IS FREE!

### WHAT MEMBERS SAY ABOUT UR:

*"We could not do better on our own. I doubt even the largest of practices could compete consistently with this buying group. In summary, I wanted to alert you and say " thanks." I know our goals at UR go far beyond this type of benefit, but examples such as this show the power of being together and must be told. UR works!" Mark E. Pearson, MD, West Suburban Center for Arthritis*

*"It's been a dream come true to own my own practice and be my own boss. United Rheumatology supports and advocates for me as I navigate the startup process of my practice, all the while allowing me to customize what I need or do not need. I truly agree that the sole reason for UR's existence is to help practices like mine not only get off the ground but serve as a long-term partner, mentor, and advisor for ongoing continued success." Frances Lomibao, MD, Lomibao Rheumatology & Wellness Care, PLLC*

# RHEUMATOLOGY SERVICES AND PROGRAMS

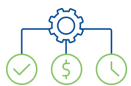


## UNITED RHEUMATOLOGY SERVICES AND PROGRAMS



### Membership

- FREE MEMBERSHIP\*
- Practice Relations Manager
- Monthly Webinars
- 2 National Conferences per year
- Member Summits
- UR Member Facebook Group



### Ancillary Services

- Infusion Optimization
- In-Office Dispensing
- Chronic/Principal Care Management



### Distributors and Rebates

- Independent URGPO
- Medsurg
  - Henry Schein
  - Right Way Medical
- Fidia Pharma
- Theralogix



### Practice Management

- Practice Solutions
- Practice Assessment
- Medical Billing Review
- Business Health Assessment
- UR Connect
- Admin Resources and Documents



### Data Programs

- PPS Analytics and Dashboards (formerly URNICE)
- Quality Improvement Initiative Programs with Industry
- UREQA Registry
- Payor Program
- TSI Rheumatology Specific EHR



### Partners

- Curative (formerly Fidelis Partners)
- Fulcrum Strategies (contracting)
- Medcurity
- PatientPoint
- Logic Media: Rheumatology Web
- Provider Real Estate Partners



### Clinical

- UR Clinical Pathways
- Clinical Trial Support
  - Site Opportunities
  - Patient Lists

## GET STARTED!

Contact our team at [membership@specialtynetworks.com](mailto:membership@specialtynetworks.com) to learn more.

# RHEUMATOLOGY PRACTICE SOLUTIONS



## THE TURNKEY SOLUTION FOR ALL YOUR ADMINISTRATIVE FUNCTIONS

### Are you...

- An established practice looking for assistance?
- A practice that was formerly hospital-based and wants to go out on their own?
- A physician who is leaving a multi-specialty group to start your own Rheumatology practice?
- A rheumatologist having finished fellowship who want to open your own practice?

**WE ARE PASSIONATE ABOUT  
HELPING RHEUMATOLOGY  
PRACTICES SUCCEED**

### Objectives

As an extension of your practice, The Practice Solutions Team has the resources necessary to support you in operating efficiently and effectively. While keeping your autonomy, Practice Solutions will assist in reducing the administrative burdens within the practice by optimizing your workflow, mitigating billing issues, training your staff, and supporting you while you run a successful business, which in turn will improve patient care and their office experience.

### Get Started!

Contact United Rheumatology at [members@specialtynetworks.com](mailto:members@specialtynetworks.com) for more information or to schedule your program.

### Practice Solutions can assist with:

- ✓ Optimizing existing EMR and Practice Management Systems
- ✓ Accounts Receivable Monitoring
- ✓ Prior Authorization
- ✓ Payor Credentialing
- ✓ Monthly Financial Reviews
- ✓ Staffing Solutions and Support
- ✓ Inventory Management
- ✓ Marketing and Referral Management
- ✓ And much more – if you don't see it here ask.

*"I don't think the results could have turned out better in terms of my ability to remain in my own practice. United Rheumatology came to my rescue."  
– Dr. Jason Faller*

# Improve Patient Outcomes with PPS ANALYTICS

Normalized Integrated Community Evidence



## PATIENT IDENTIFICATION & MANAGEMENT WITH CLINICAL & BUSINESS INTELLIGENCE

PPS Analytics (formerly URNICE) specializes in analyzing data from EMR, Practice Management and Dispensing Systems and transforming it into meaningful and actionable insights for Healthcare Providers, Market and Life Science Researchers, Payors, and Policymakers. Gain a deeper understanding of healthcare resource utilization patterns by learning the value and effectiveness of providers, protocols, and variations in care. This data surfaces valuable insights for the right diagnostic and therapeutic interventions for the right patients at the right time, and will drive clinical, operational and financial excellence in independent rheumatology practices.

### ABOUT PPS ANALYTICS

#### Primary Focus

- Capture accurate and complete data
- Analyze and identify gaps in patient care
- Take action to make sure your patients get the right care at the right time
- Measure and monitor patient outcomes

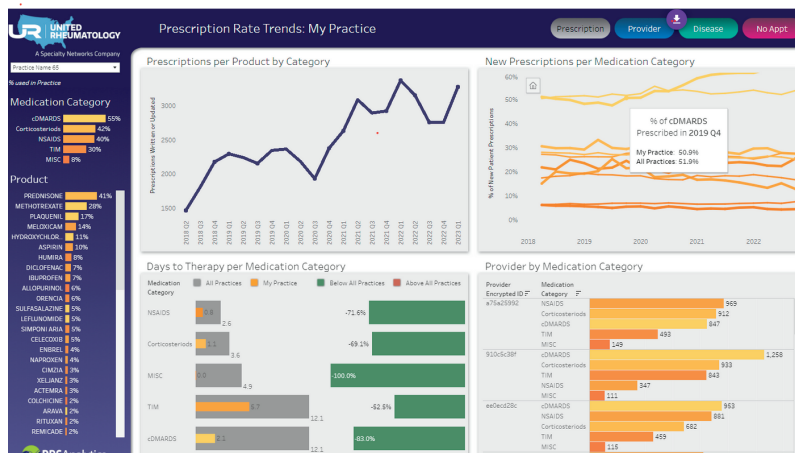
#### Dashboard Focus

- Financial Optimization
- New Patient Therapy
- Schedule Monitoring
- No Next Appointment
- Community Benchmarking

#### Users

Data Navigators, Physicians, and Administration

### INTERACTIVE DASHBOARDS



### PPS ANALYTICS SERVICES



#### Clinical Analyst Services

Complete patient identification, management support, and detailed reporting for every disease state.



#### Workflow Optimization

Build practice-specific workflows and optimize the use of PPS Analytics Dashboards in combination with staffing resources for the greatest benefit to patient outcomes and practice revenue cycle management.



#### Education and Training for Staff, Navigators, and APPs

Detailed disease state workflows, pathway development, and operational assistance while enhancing the provider's opportunity to train.



#### Integration and Best Practices for Chronic Care Management



#### Center of Excellence

Achieve clinical, operational and financial outcomes by utilizing community benchmarking to drive your standard of care without disrupting current operations.



#### Practice Assessment Services

Practice Assessment for Care Gaps, Opportunities, and Implementation Plan

### GET STARTED!

For more information on how PPS Analytics can support your practice, please contact the PPS Analytics team at [info@specialtynetworks.com](mailto:info@specialtynetworks.com).

# INFUSION OPTIMIZATION SOLUTION



Whether your practice is currently providing in-office infusion services or looking to do so, Specialty Networks members can consult with our Infusion Optimization Team to assess your practice’s operational needs and develop customized strategic plans to add or enhance infusion services within your organization.

In office infusion is a key ancillary service offered by many independent practices across the country and while the provider’s office remains the preferred site for infusion care, it is a complex service line to manage and oversee with significant impacts on the practice. Our data-driven, consultative approach helps our GPO members optimize infusion operations and increase infusion proficiencies, keeping with our mission of helping healthcare providers remain independent while improving patient outcomes by getting each patient to the right care at the right time.

## BENEFITS OF INFUSION OPTIMIZATION



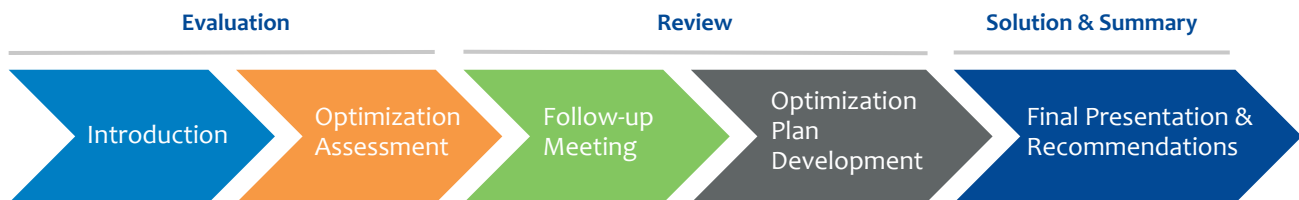
- ✓ Improved workflows
- ✓ Enhanced staff efficiency
- ✓ Advanced training and education opportunities
- ✓ Adherence to operational benchmarks and industry best practices
- ✓ Increased center profitability

## 360 EVALUATION



## WHAT DOES OPTIMIZATION TAKE?

Optimization requires the practice to complete a survey and provide IV therapy data to our Infusion Optimization Team to support analysis and development of recommendations.



## GET STARTED!

For more information on how the Specialty Networks Infusion Optimization team can assist your practice in getting started, please contact Melanie Berg at [m.berg@specialtynetworks.com](mailto:m.berg@specialtynetworks.com).

# IN-OFFICE DISPENSING SOLUTION








As a Specialty Networks member, practices can take advantage of an In-Office Dispensing (IOD) solution that allows practitioners to dispense self-administered medications to their patients directly from the office. An IOD is a small, simple, networked computer workstation that serves to dispense self-administered medications and bill insurance providers and Pharmacy Benefit Managers (PBMs) right at the point of care.

## DISPENSE SELF-ADMINISTERED MEDICATIONS TO YOUR PATIENTS, DIRECTLY FROM YOUR OFFICE

### WHAT DOES IT TAKE TO IMPLEMENT AN IOD?

The Specialty Networks' IOD Team has established over 130 In-Office Dispensaries across the country, benefiting both patients and providers. Specialty Networks will assist practices from beginning to end, including assistance with required applications, software setup, dispensing regulations, training, and ongoing support.

### BENEFITS OF AN IOD

-  Patient convenience and efficiency of prescription fulfillment
-  Increased continuity of care for patients
-  An added level of patient touch by caregiver
-  Adherence, persistence, and tolerability are more effectively monitored
-  New ancillary revenue stream for the practice

### IOD SERVICES

- ✓ Educational overview of federal, state, and local dispensing requirements and regulations
- ✓ An organized, step-by-step checklist outlining the decision points and implementation process
- ✓ Contracting assistance with Pharmacy Benefit Managers (PBM)
- ✓ Access to Specialty Networks preferred pricing for dispensing software packages
- ✓ Access to Specialty Networks purchasing contracts and rebate programs for 10 self-administered medications
- ✓ Detailed dispensing training program for your administrative, clinical, and operational staff
- ✓ Ongoing education and consulting on best practices and dispensing updates
- ✓ Helping established dispensaries increase their dispensing rates

### GET STARTED!

For more information on how the Specialty Networks IOD Team can assist your practice in getting started, please contact us at [IOD@specialtynetworks.com](mailto:IOD@specialtynetworks.com).

# CHRONIC CARE MANAGEMENT

## ABOUT CHRONIC CARE MANAGEMENT (CCM)

Chronic Care Management was established by Medicare in 2015 to manage the care of patients with multiple chronic conditions. Chronic Care Management provides regular remote (telephonic) monitoring to promote preventative care, care coordination, and medication adherence.

### Chronic Care Management (CCM):

Multiple (two+) chronic conditions expected to last at least 12 months, or until the patient's death

### Principal Care Management (PCM):

One complex chronic condition, expected to last at least 3 months

### WHY CCM?

#### >> Increase Touchpoints & Improve Outcomes

Increase access to care between visits, giving greater connectivity and enhancing attrition.

#### >> Relieve Stress on the Practice

Manage the care of chronically ill patients remotely and triage patients, so office visits are of the highest medical necessity.

#### >> Ancillary Service for Practice

Increase revenue without increasing overhead with minimal to no startup costs

#### >> Advance Care

Monitor progression, adjust care plans, and assist in navigating appropriate patients to appropriate 3rdline therapies.

## CCM CORE SERVICE MODELS

### Turnkey Solution

- Quickest to implement (~30 days)
- Highest speed to value
- Lowest effort to implement

### In-house

- 100% managed by practice
- Long implementation cycle
- Significant FTE and managerial needs

### Hybrid

- Complex patients managed by practice
- High volume, low acuity managed by partner
- Medium speed to full value

## UNITED RHEUMATOLOGY CCM/PCM PARTNER



## GET STARTED!

Contact our team at [membership@specialtynetworks.com](mailto:membership@specialtynetworks.com) to learn more.



## Effectiveness and Quality Analytics

# UREQA

### SIMPLIFIED MIPS REPORTING USING QUALITY MEASURES CREATED BY AND FOR INDEPENDENT RHEUMATOLOGISTS

UREQA is a Qualified Clinical Data Registry created to help independent rheumatologists easily report relevant MIPS quality data to CMS. UREQA introduces new, rheumatology-specific quality measures based on United Rheumatology Clinical Practice Guidelines and available for MIPS reporting only through UREQA.

#### REPORT RELEVANT MEASURES

Rheumatology-specific quality measures are available for MIPS reporting exclusively through UREQA. Nearly 300 existing MIPS quality measures, including eCQMs are also supported.

#### INTEGRATED WITH THE DATA PROJECT

Data submitted to United Rheumatology's Data Warehouse can be used to satisfy MIPS measures through UREQA, eliminating the need for redundant submission to a separate registry.

#### ALL MIPS CATEGORIES SUPPORTED

In addition to submitting quality data, participants can use UREQA to attest for Advancing Care Information (ACI) and Clinical Practice Improvement Activities (CPIA).

#### FLEXIBLE DATA SUBMISSION

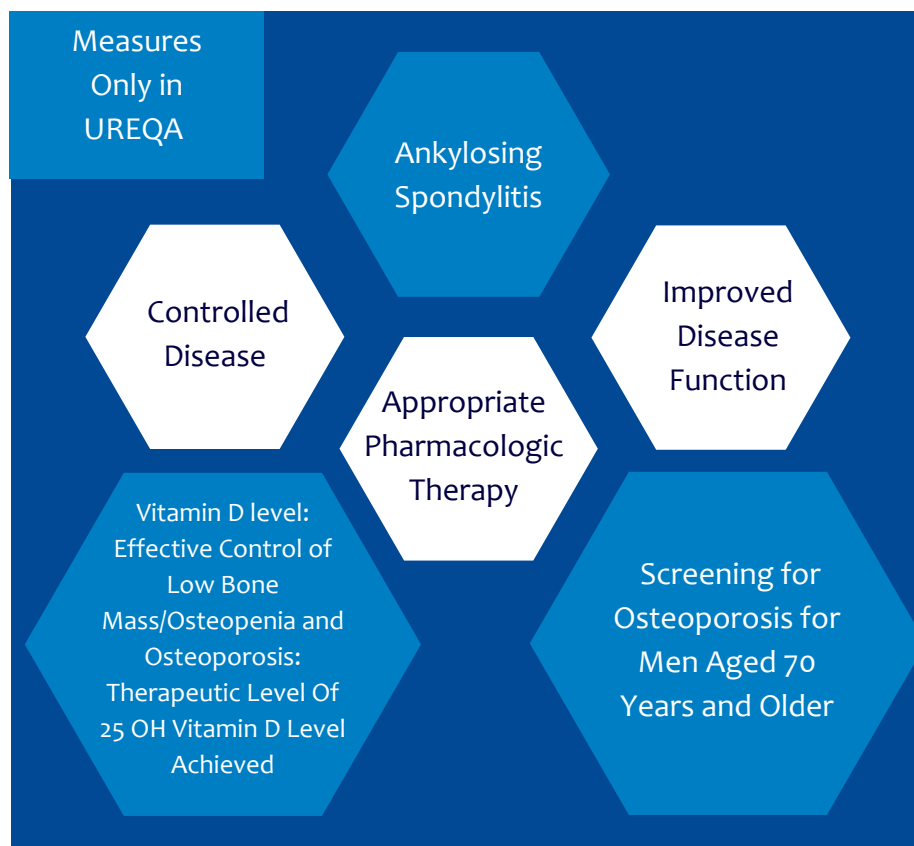
UREQA accepts multiple methods of data entry for members that require additional flexibility due to EMR constraints.

#### KNOW WHERE YOU STAND

Participants can access a personalized, web-based dashboard that summarizes MIPS performance, estimates scoring, and illuminates improvement opportunities.

#### ASSOCIATED FEES

UR will absorb the physician submission expense, however, additional on-boarding and consulting fees will be at the expense of the practice. Our partners at Health Advanta will work with you to create a statement of work.



#### GET STARTED!

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